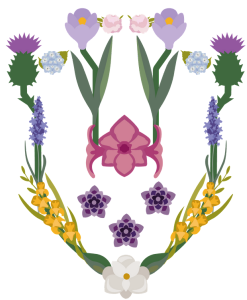


THE  
**Scottish  
Garden  
Show**  
SCONE PALACE

# Sponsorship Packages

29, 30, 31 May 2021



THE  
**Scottish  
Garden  
Show**  
SCONE PALACE

# Headline Sponsorship

Exclusive invitation to Scottish Garden Show Preview Evening  
with refreshments and canapes for up to 10 Guests.

Private Lunch for 10 Guests within Scone Palace on either of the 3 days of the Show  
(to be booked in advance).

10 Complimentary Tickets per day of the Show, including car parking.

1 Hour escorted Private Tour for up to 10 Guests with Brian Cunningham,  
Head Gardener of Scone Palace (at a time to be mutually agreed, during the event)

Company Branding on Scottish Garden Show Marketing and Event Assets.

6 x Company Flags/Banners to be sited at agreed locations within the Scottish Garden Show venue.

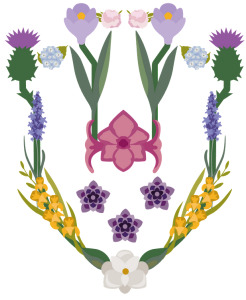
Complimentary Trade Space – maximum frontage of 6m

Acknowledgement as Headline Sponsor on Event Website.

Coverage on all Scottish Garden Show Social Media platforms  
(6 social media posts, cross-share on Scone Palace channels  
and 1 x blog post share)

Press release announcement of Headline Sponsorship  
of the Scottish Garden Show

Coverage in our digital show guide, created in partnership  
with The Scottish Field



THE  
Scottish  
Garden  
Show  
SCONE PALACE

# Gold Sponsorship

Drinks reception for up to 15 Guests within Scottish Garden Show VIP Area on one of the 3 days of the Show (to be booked in advance).

30 Minute Private Gardening Q & A session for 6 Guests with Brian Cunningham, Head Gardener, Scone Palace.

4 x Company Flags/Banners to be sited at agreed locations within the Scottish Garden Show venue.

8 Complimentary Tickets per day of the Show, including car parking.

Opportunity to Sponsor and brand a specific area of the Scottish Garden Show.

Acknowledgement as Gold Sponsor on event website.

Social media coverage on all Scottish Garden Show Social Media platforms (6 social media posts and 1 x blog post share)

Coverage in our digital show guide, created in partnership with The Scottish Field



THE  
**Scottish  
Garden  
Show**  
SCONE PALACE

# Silver Sponsorship

Drinks reception for up to 10 Guests within Scottish Garden Show VIP Area on one of the 3 days of the Show (to be booked in advance).

4 x Company Banners/Flags to be sited at agreed locations within the Show venue

- 6 Complimentary Tickets per day of the Show, including car parking.
- Opportunity to sponsor and brand a specific area of the Show.
- Acknowledgement as Silver Sponsor on Scottish Garden Show website.
- Social media coverage on all Scottish Garden Show Social Media platforms (1 x announcement post and 1 x countdown to show post)

Coverage in our digital show guide, created in partnership with The Scottish Field



THE  
**Scottish  
Garden  
Show**  
SCONE PALACE

# Bronze Sponsorship

- 
- 
- 6 Complimentary Tickets per day of the Show, including car parking.
- 4 x Company Banners/Flags to be sited at agreed locations within the Show venue.
- Opportunity to sponsor and brand a specific area of the Scottish Garden Show.
- Acknowledgement as a Bronze Sponsor on Scottish Garden Show Website.

·

Social media coverage on all Scottish Garden Show Social Media platforms  
(1 x announcement post and 1 x countdown to show post)

·